

Bryce Mason

✉ brycemason213@gmail.com — 📞 415-747-4995 — 🌐 [linkedin.com/in/bryce-mason](https://www.linkedin.com/in/bryce-mason)

EDUCATION

Whitman College, Walla Walla, WA Expected Graduation: June 2026

Bachelor of Arts in Economics – Environmental Studies, Minor in Finance

Scholarships: Whitman Achievement Scholarship, Whitman Endowment Scholarship

Cumulative GPA: 3.8/4.0

Relevant Coursework: Intermediate Micro/Macroeconomics, Environmental Economics, Corporate Finance, Financial Time Series, Econometrics, Financial Accounting, Money & Banking, Environmental Economics Independent Research

SKILLS

Technical Skills: Salesforce CRM, MicroStrategy, Financial Modeling, Statistical Analysis, Data Visualization, Risk Assessment, Market Research, Database Management, Microsoft Office Suite, Google Workspace

Business & Interpersonal Skills: Leadership, Cross-functional Collaboration, Executive Communication, Strategic Thinking, Project Coordination, Team Management, Problem-Solving

Certifications: FINRA Securities Industry Essentials (SIE), Microsoft Excel - Beginner to Advanced (Udemy), SQL Essential Training, Python Essential Training

RELEVANT EXPERIENCE

Perca Walla Walla, WA

Finance & Operations Analyst (Contract)

December 2025 – Present

- Conducted financial analysis to evaluate the economics of a capital-intensive wastewater treatment system
- Built and refined financial models incorporating operating costs, revenue assumptions, and sensitivity scenarios to assess scalability and capital efficiency

Unsal Partners

Remote

M&A Research Intern (Freelance)

October 2025 – January 2026

- Built an acquisition-target database of energy service providers with 40+ structured data fields and hundreds of entries, covering ownership, market position, technical capabilities, and acquisition recommendation
- Designed an AI-driven research workflow that automates scraping and summarizing company data from multiple sources, reducing manual screening time by roughly 90%

G3 Enterprises

Modesto, CA

Finance – Sales Operations Intern

June 2025 – August 2025

- Developed dashboards and reports to monitor sales performance, highlight trends, and support strategic decisions
- Supported strategic initiatives by identifying trends and patterns in sales and customer data to inform business decisions
- Led an Enterprise Risk Management project, assessing financial and operational risks and presenting mitigation strategies to leadership
- Improved CRM data integrity by cleaning and standardizing Salesforce records, expanding contacts, and generating new leads
- Built an AI-powered competitor analysis tool integrated with Salesforce, providing automatic updates and real-time insights for sales teams

LEADERSHIP AND ACTIVITIES

Whitman Alpine Ski Team

March 2024 – Present

President & Captain

- Directed operations for a 30-member team, including recruitment, scheduling, training, and travel logistics
- Managed a \$35,000 budget to fund competitions, equipment, and travel while ensuring compliance with school policies

Whitman College Investment Banking Competition

January 2025 – Present

Group Leader

- Led a 3-person team in a collegiate investment banking competition, building a full valuation model transactions analysis
- Presented an M&A pitch and investment recommendation to industry professionals and advisors from Birch Creek Advisors

Finance Accelerator Program

September 2023 – May 2024

Group Leader

- Directed a student consulting team with West Monroe Partners to design and deliver a generative AI strategy
- Presented business case and roadmap for a proof of concept to industry professionals, demonstrating ROI potential

Additional Activities: Assisted in Kauffman Fellowship Venture Capital Capstone Project, Environmental Economics Research, Phi Delta Theta Vice President, Whitman Investment Company, Economics Club, Outdoor Program Trip Co-Lead, Club Tennis